



**METROPOLITAN
TRANSPORTATION
COMMISSION**

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Memorandum

TO: Administration Committee

DATE: June 1, 2011

FR: Executive Director

W.I.:

RE: Contract – Regional Agencies Climate Protection Program: Elmwood Consulting

Staff requests this Committee's approval to enter into a one-year sole source contract, in an amount not to exceed \$125,000, with Elmwood Consulting (Bruce Riordan) to assist with the implementation of the Regional Agencies Climate Protection Program.

Background

In July 2007, the Joint Policy Committee (JPC) approved a Regional Agencies Climate Protection Program. The Program identifies actions which the four JPC member agencies (MTC, BAAQMD, ABAG, and BCDC) will take to confront the causes and consequences of global warming.

In July 2008, MTC (on behalf of the JPC) entered into a one-year contract with Elmwood Consulting (Bruce Riordan) to assist in the Program. Similar sole source contracts were entered into for a second one-year term in July 2009 and a third year in 2010.

Over the past three years, Mr. Riordan has worked with the JPC, with its four member agencies, and with a variety of other agencies and organizations to advance the causes of climate protection and climate adaptation in the Bay Area. Among Mr. Riordan's contributions are assistance in the development and implementation of the climate initiatives identified in *Transportation 2035*; compilation of a comprehensive inventory of potential transportation measures that could affect greenhouse-gas emissions; facilitation of regular inter-agency meetings among staff working on climate issues; construction of a data base of local and regional climate initiative in the public, voluntary and private sectors; assistance to various agency climate meetings and events; initiation of a major state-funded climate impact and adaptation study for the Bay Area; and management of the development of a regional-agencies strategy for electric vehicles.

In addition, Mr. Riordan has been working with a number of other public and private partners throughout the region to develop and pursue Climate Bay Area (CBA). CBA is constructing a more cooperative and collaborative relationship among the dozens of separate climate initiatives currently underway or planned for various parts of the region and various sectors of the region's economy. Climate Bay Area is providing a unifying "meeting place" or "network hub" for local and regional, public and private climate efforts, ensuring complementary action, reducing duplication, and bringing resources to common problems. A spinoff of Climate Bay Area is a project, funded by the San Francisco Foundation, which is assessing common ground among Bay Area leaders on climate, energy, equity and economic development issues. Mr. Riordan is also assisting the Chair of the Joint Policy

Committee in developing a program of projects to pursue the regional objectives of resilience and economic development.

These activities require Mr. Riordan's continuing assistance and leadership. In order to maintain continuity and take advantage of the experience and relationships developed by Mr. Riordan over the past three years and longer, staff recommends that the Committee authorize a sole source contract. While the contract will be with MTC, its cost will be shared equally between MTC and BAAQMD.

Recommendation

Staff recommends this Committee authorize the Executive Director or his designated representative to negotiate and enter into a contract with Elmwood Consulting in an amount not to exceed \$125,000 to provide continuing support for the implementation of the Regional Agencies Climate Protection Program.

Steve Heminger

SH:TD

REQUEST FOR COMMITTEE APPROVAL

Summary of Proposed Consultant Contract

Work Item No.:

Consultant: Elmwood Consulting
Berkeley, California

Work Project Title: Regional Agencies Climate Protection Program

Purpose of Project: To assist with the implementation of the climate protection initiatives being undertaken by the member agencies of the Joint Policy Committee

Brief Scope of Work: Inter-agency facilitation and technical assistance to implement joint programs for local-government climate protection and adaptation assistance, to influence and interface with state, federal and voluntary-sector climate-change efforts, to develop and deliver public awareness programs related to climate change, and to undertake other tasks as identified by the JPC Regional Planning Program Director and the Executive Directors/Officers of the JPC member agencies.

Project Cost Not to Exceed: \$125,000

Funding Source: TDA/TFCA (\$62,500 each)

Fiscal Impact: Available from FY 2010-11 Agency Budget and from cost-sharing agreement with Bay Area Air Quality Management District.

Motion by Committee: That the Executive Director or his designee is authorized to negotiate and enter into a contract with Elmwood Consulting for Regional Agencies Climate Protection Program Implementation and the Chief Financial Officer is directed to set aside funds up to \$125,000 for such contract.

Administration Committee:

Dave Cortese, Chair

Approved: June 8, 2011